

Rowa Vpoint™

Digital Sales Terminal



Rowa®



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THE PRODUCT

Rowa Vpoint – The digital shopping experience for your pharmacy

The Rowa Vpoint is a service terminal installed in your pharmacy's sales area. Depending on the selected model, it can take on a range of roles from an information terminal for customers to a sales terminal with payment function. It is the perfect addition to the Rowa systems for pharmacies and the back office – and boosts the level of service and efficiency of your pharmacy considerably.

During opening hours, the Rowa Vpoint offers the pharmacy team support with customer consultations,

sales, and can even take care of the entire purchasing procedure if you wish.

This gives the customer the option of finding out more about non-prescription and over-the-counter products. It truly is a valuable tool that attends to customers in your pharmacy at peak times and offers them all the information they need.



Rowa Vpoint appeals to the following people:

Customers who are short on time and want information on a product quickly without having to wait



Customers with plenty of time who want access to a wide range of information and want to compare products



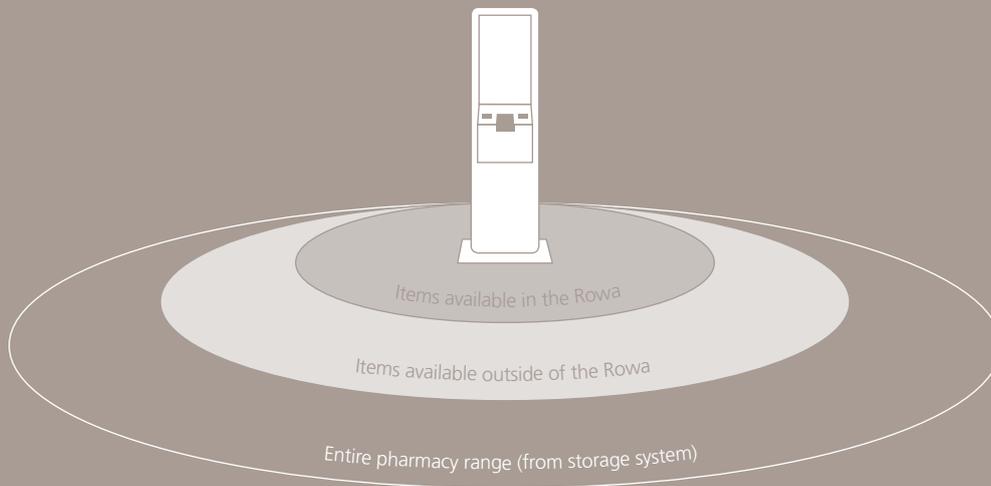
Customers who want to find out more about products discretely and with no obligations



The advantages for your pharmacy:

- ✓ Sales support
- ✓ Extra payment function at peak times
- ✓ Wider range of stock without additional presentation space
- ✓ Lower capital investment
- ✓ Anti-theft measure – No need to stock actual goods on the shelves, simply empty packages or tester
- ✓ Optimized service for your customers
- ✓ Option of boosting sales volume

The following items can be offered in the Rowa Vpoint:



Rowa Vpoint	Items available in the Rowa	Items available outside of the Rowa	Entire pharmacy range (from storage system)
Non-prescription	✓	✓*	Storage system interface (WWKS 2.0)
OTC	✓	Storage system interface (WWKS 2.0)	Storage system interface (WWKS 2.0)
Prescription	⊗	⊗	⊗

* Only when barcode is scanned.



MODEL AND FUNCTION

Getting information and shopping is child's play

Generally speaking, there are two different types of Rowa Vpoint models available – with and without a payment function. All models are equipped with a scanner for detection of barcodes, voucher codes and discount codes.



View Terminal

Serves only to offer customer information by scanning the product, no order or payment function.



View & Order Terminal

In addition to providing information, it is also possible to place items in a cart or scan them and pay at the register.



Self Check-out Terminal

The customer can complete the entire purchasing procedure including payment for non-prescription products at the terminal.



Self Check-out Terminal Contactless:

In addition to the normal payment function for non-prescription products, the customer can also pay contactlessly.



Confusion
Rena Ypoint™

Appliance
in Medication

Welcome to your pharmacy terminal

MEDICATIONS (non-prescription) COSMETICS SERVICES

Our offers of the week

It's the time of year again when colds are rife. Treat yourself to a cuppa!



SHOPPING AND PAYING

How customers get their items

Customers have the possibility of purchasing products from both the non-prescription and OTC ranges directly via the Rowa Vpoint. In both cases, the payment can be effected immediately at the terminal. Non-prescription items can be taken immediately – OTC items are collected from the counter with a pick-up-ticket.

Pick & Pay – Items off the shelves

With this function, the terminal allows the customer to find out more about the desired product and purchase it without waiting at the counter.



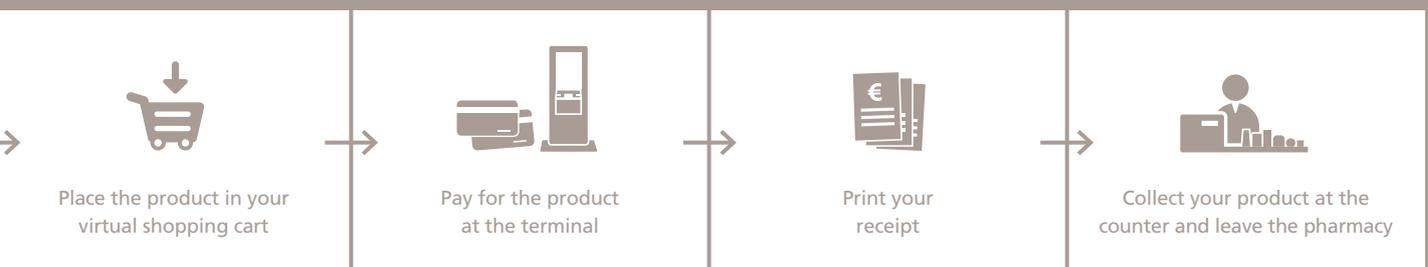
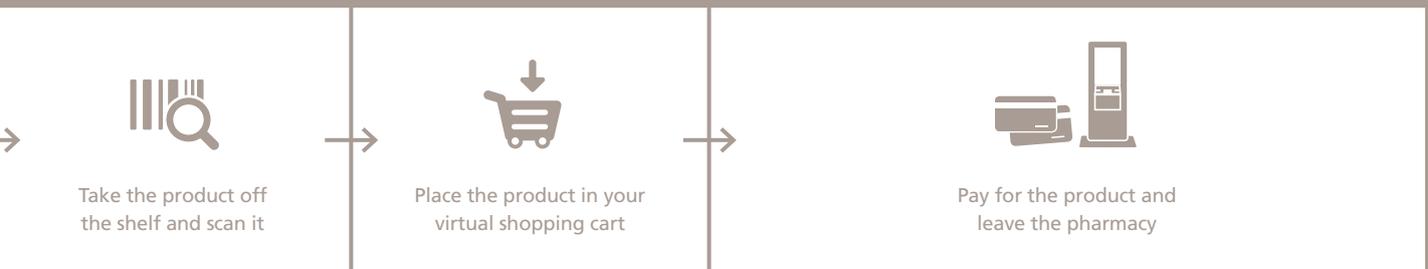
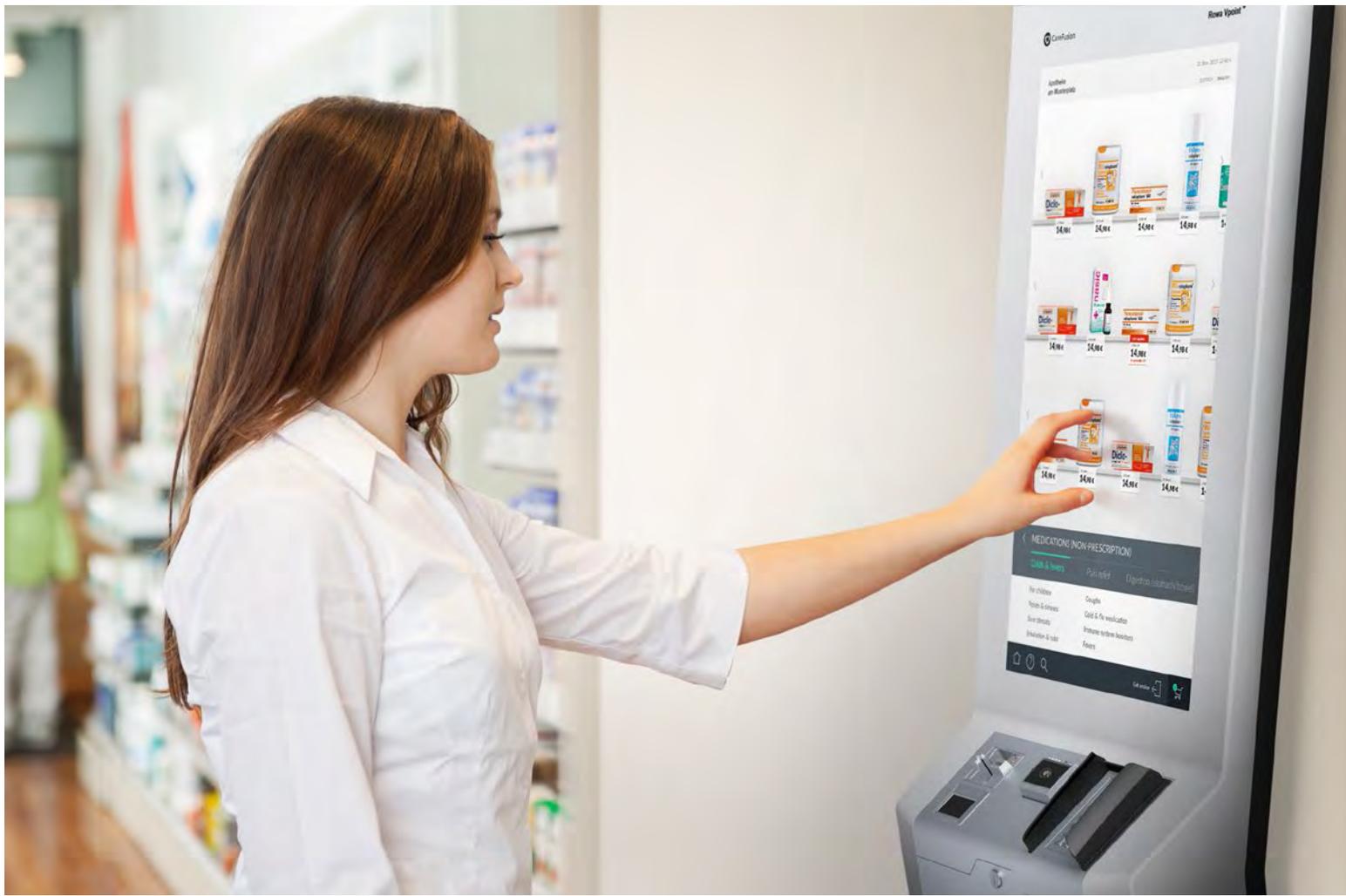
Browse information
and decide

Pay & Collect – OTC products

The customer can browse through information at the terminal and make a buying decision on desired items. Non-prescription products can also be added to the shopping cart.



Browse information
and decide





INTERFACE AND USE

Selecting a product

Look – find – scan

The Rowa Vpoint offers a user-friendly interface with a layout which intuitively guides the customer through its pages.



There are also a variety of search functions available to the customer, which allow him to find the right product quickly and simply if necessary.

1. Refined search option using plain text function

Enter a search term or the name of a specific product to search for exactly what you are looking for.

2. Browse by category

Predefined categories allow you to search by indications to which the products are assigned thematically.

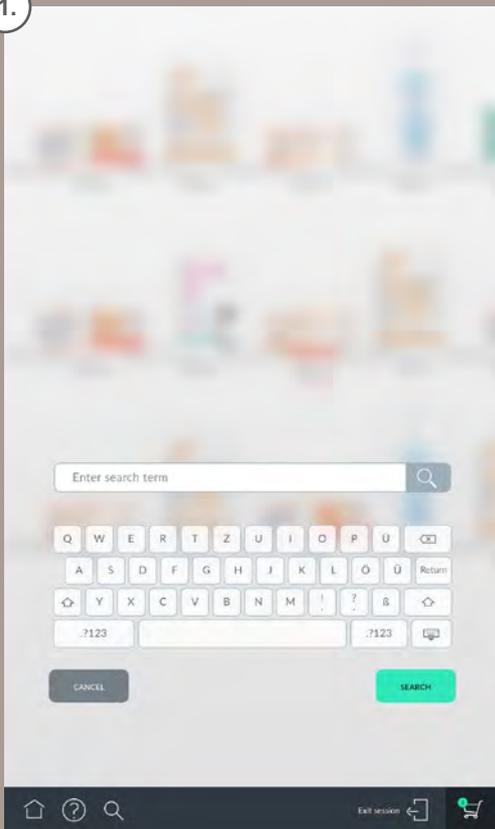
3. Search by region of the body

This function allows you to search for products based on the afflicted regions depicted on male and female body outlines.

4. Scan a non-prescription product

Scan a barcode at the terminal to display information about the product and its price.

1.



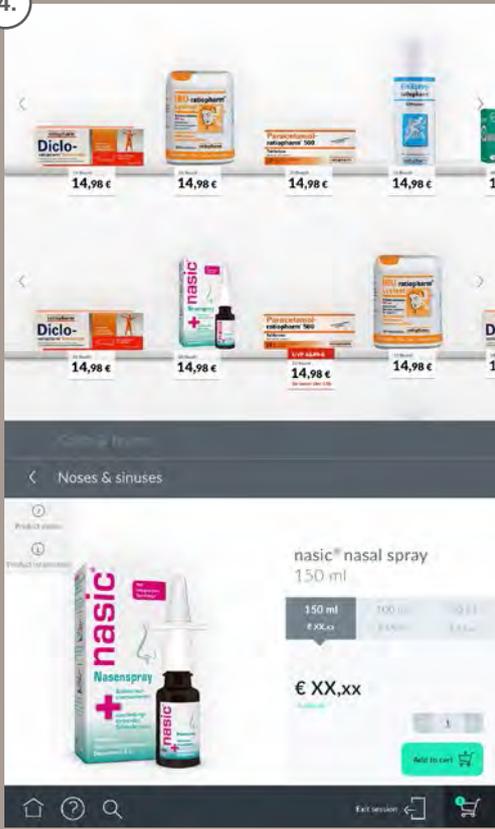
2.



3.



4.





TECHNOLOGY AND OPERATION

Design meets function

With its sleek curves and elegant design, the Rowa Vpoint blends effortlessly into your pharmacy landscape. And it's not just the appearance of the terminal that impresses – special attention was also paid during its development to space-saving and innovative technology. The printer, PC, and payment technology are all directly integrated in the hardware. This means, for example, that the paper roll can also be changed without any problems.

Just like the Rowa Vmotion, the Rowa Vpoint is also connected directly to the Vcloud server, which is regularly backed up. This is where the product master data, packaging images, and videos are stored.

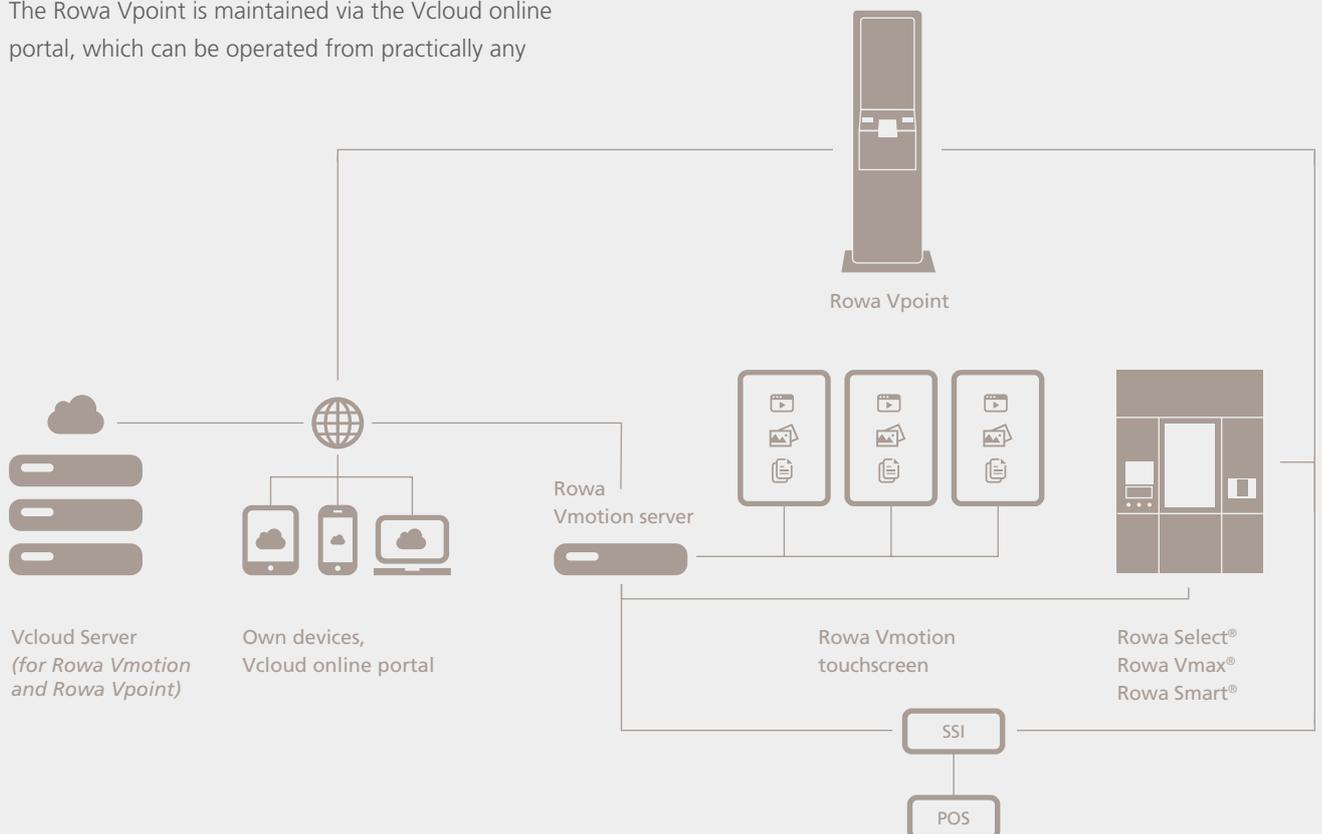
The Rowa Vpoint is maintained via the Vcloud online portal, which can be operated from practically any

Internet-enabled device. The web portal makes it easy to compile the offer to suit your requirements using the drag & drop function. Products can be arranged and categories set up as desired within a ready-to-use online shop program.

The Rowa Vpoint is connected directly to the Rowa System via an interface and thus has access to information about the items and stocks available in the machine.

Price information can be imported separately, with primarily only products from the machine being included.

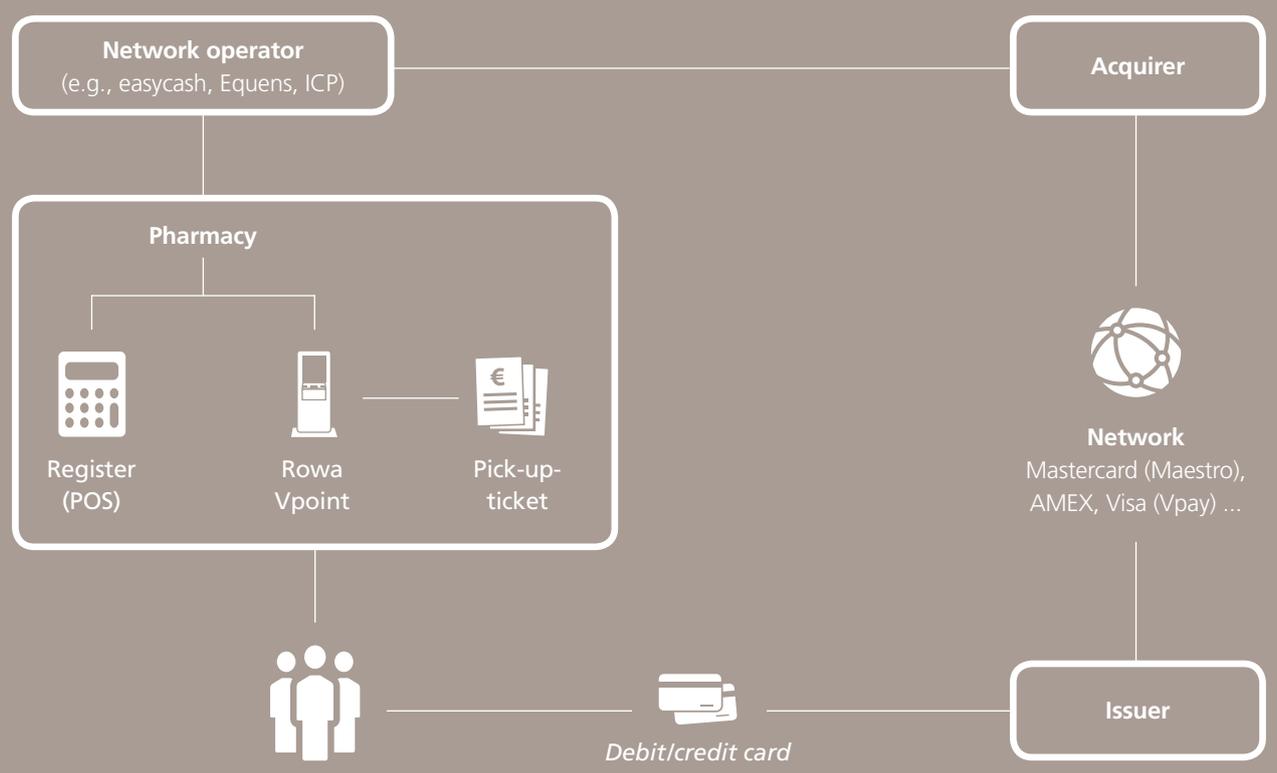
Advanced interfaces to ERP systems must be checked on a case-by-case basis.





The secure way to pay

Payments made via the Rowa Vpoint are secure and do not hold any hidden risks for the pharmacy. The process corresponds to standard procedures already familiar from card readers.



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For further information on the Rowa automated storage systems, please visit carefusion.com/rowa

carefusion.com

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